



Robert Q Smith

Profile

A self proclaimed Web Fanatic, fascinated by technology and the way people use it. A dedicated husband and volunteer at his church. Spend the past 16 years designing websites, building online communities and helping people understand the web as a tool, a toy and a never ending source of inspiration.

Experience

MARKETING DIRECTOR, WOOD WERKS SUPPLY, INC. ; COLUMBUS, OH - 2007- PRESENT

Designed and built an online community for woodworkers to share their projects. Designed and built ecommerce stores in both CounterPointOnline and OSCommerce, an open source shopping cart system. Managed marketing efforts in SEO, SEM, HTML email, and social systems including Facebook and Twitter.

OWNER, QUINTON CHANDLER ADVERTISING, INC. ; POWELL, OH - 1998-2007

Created and ran a small web development firm in Powell, Ohio, building websites and intranets for many notable companies including Franklin University, Columbus Public Schools, Romanelli & Hughes, and many, many more.

OWNER, HEY LOOK DESIGN, LLC. ; COLUMBUS, OH - 1995-1997

Created and ran a small web development company during a time when most of it's customers didn't know what the Internet was. Sold the company to an Internet Service Provider and served as it's Director for a year.

Education

Worthington Christian, Worthington, OH ; Highschool Diploma 1994

Columbus State, Columbus, OH ; Incomplete 1994

Skills

Primarily a graphic and interface designer

- Photoshop, Dreamweaver, Flash and limited ASP, PHP and Database design

Online marketing manager

- Constant Contact, Ratepoint, Facebook, Twitter, Google Adwords, SEO and SEM efforts, Wordpress development and use

Ecommerce development

- CounterPoint online, OSCommerce

Communication and Project Management

- Google Apps, Mail, Docs, Wave, Reader

Referrals

Upon request